## SHRI RAMSWARDOD MEMORIAL UNIVERSITY

## **End Semester Examination (2021-22)-Odd Semester**

	B. Pharm. I Year (I Sem.)	
Course Name: Communicati	ion Skills	Code: BP105T
Time: 1 ½ Hours		Max Marks: 35

University Roll No.															
(To be filled by the Student)									nt)						

## Note: Please read instructions carefully:

- a) The question paper has 02 sections and it is compulsory to attempt all sections.
- b) Questions in Section A and B contain choice.

	tion A: Short Answer Type Questions empt any 05 out of 07 questions.	BL	CLO	Marks (25)
1.	Write a detailed note on perspectives in communication.	BL1	CLO3	05
2.	Discuss the communication skills required for effective group discussion.	BL2	CLO5	05
3.	Explain the types of formal communication.	BL2	CLO2	05
4.	Explain direct and systematic communication styles with examples.	BL2	CLO6	05
5.	Define Interview. Mention the Do's and Dont's of an Interview.	BL1	CLO5	05
6.	Explain the important elements of body language (non-verbal Communication).	BL2	CLO2	05
7.	What do you understand by structuring the presentation? Explain It.	BL1	CLO4	05
Sec	tion B: Long Answer Type Questions	Dī	CIO	Marks
Att	empt any 01 out of 02 questions.	BL	CLO	(10)
1.	Explain the Barriers in communication.	BL2	CLO1	10
2.	Discuss the tips for developing effective listening skills.	BL2	CLO2	10